

# **Sri Padmavati Mahila Visvavidyalayam (Women's University)**

## **Institutional Innovation Council**

SPMVV-IIC is the body working under SPMVV Innovation Society as per the directions of MHRD with a concept of IIC 2.0. The SPMVV IIC is a recognised entity as per MHRD, IIC and registered under the name of School of Engineering & Technology (SOET) with IIC No: 201811697.

### **Activities carried out by SPMVV-IIC**

- The quarters are defined as August – October (I<sup>st</sup> quarter); November – January (II<sup>nd</sup> quarter); February – April (III<sup>rd</sup> quarter) and May – July (IV<sup>th</sup> quarter).
- Entrepreneurship awareness camp was conducted by Prof. J. Katyayini at SOET from 06-09-2019 to 07-09-2019. Dr. Ramadevi the specialist in sleep medicine and Managing Director of Amara Raja groups was the chief guest. She was welcomed by Register Prof. D.M.Mamatha, Director of SoET Prof.A. Ramakrishna Rao, Prof. J.Katyayani Director of SPMVV Innovation society. Dr. Ramadevi said that she had been inspired from her grandparents and parents. She have quoted that "A women can be a C.E.O for her own house then why can't she be the one of the entrepreneur in country". All they need is support and mentoring. She have been specified that many organizations and the government have been working for the development of the women. They have to take risks and must give competition in all the sectors. They must have the idea of being entrepreneur from the earlier age only. She explained the basics steps to start a business is having innovative idea and not famous.
- **DEMO DAY – Conducted on December 9th, 2019**  
Sri Padmavati Mahila Visvavidyalayam (SPMVV), Institutional Innovation Council has conducted a pre-event and a demo day. In this event students from different departments like Department of Business Management, Department of Food Science & Technology, Department of Sericulture, Institute of Pharmaceutical Technology, Department of Biotechnology etc., participated
- Field Visit – A.P. Innovation Society Incubation park. A.P. Innovation Society, SPMVV-IIC in collaboration with Hello-Tirupati has conducted an “Innovite-Innovation Carnival” for students in and around Tirupati from 20 – 22 December, 2019 at International Institute of Digital Technologies campus (IIDT), IT park Incubation centre, Near Airport road, Tirupati.

- SPMVV-Institution's Innovation Council in collaboration with TOCIC center is conducting a "Product Designing and Innovation Workshop" for students of Life science departments on 4<sup>th</sup> January, 2020 from 10.30 am to 1.00 pm.
- Smart India Hackathon - As a part of Idea Submission in Smart India Hackathon 2020 (SIH-2020), Sri Padmavati Mahila Visvavidyalayam – IIC has conducted an Institutional hackathon SOET-2020, on 3<sup>rd</sup> January, 2020. The SIH themes were circulated among all the departments and students were encouraged to register before 1<sup>st</sup> January, 2020 to participate in the SOET 2020. The hackathon was conducted for both hardware and software versions of the problem statements defined in the 7 domains. The event registered participation of 100 students, in 15 groups from the different branches of Engineering. The list of top 11 themes selected from the selected groups participated which encompassed all the themes of SIH.
- One Day Workshop on "Product Designing and Innovation Workshop" on 4<sup>th</sup> January, 2020.
- Four of the IIC members attended the Innovation Ambassador Training Series in Pre-Incubation and Incubation Management, IPR, Entrepreneurship and Design thinking from 6-7<sup>th</sup> Feb 2020 at Hyderabad.
- One day Awareness Program on "INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME" was conducted on 28<sup>th</sup> February, 2020.
- One-week Training Module for Entrepreneurs on Campus (March 2<sup>nd</sup> to March 6<sup>th</sup> - 2020) – One week Achievement Motivation program was conducted for the final year students of Sri Padmavati Mahila Visvavidyalayam by SPMVV Institutional Innovation Council & Department of Home science for the Entrepreneurs on campus. The final year students who are also entrepreneurs registered under different schemes available in the University are made in to a batch. The participants were from different departments of Homescience, Biotechnology and Microbiology departments. The program was spread over for six sessions, each session about one hour and thirty minutes. Students met every day for a week in the evenings.
- SPMVV-IIC has Organised an International Webinar on "Health management during COVID Pandemic – A Holistic approach" on 20<sup>th</sup> June, 2020

**In view of COVID pandemic, MHRD has announced e-sessions which will be considered as IIC activities for Quarter 3 and 4. SPMVV-IIC encouraged faculty and students of SPMVV to be a participate in these activities.**

MHRD has conducted two series of programmes.

- a) Twitter online interaction with dignitaries hosted by Dr. Abhay Jere, MHRD-IIC. Till now a total of 16 sessions has been telecasted and our student participants have received certificate of participation for attending this event.
- b) MHRD- IIC council – E-Sessions telecasted via Youtube channel. This event included the following topics and participation certificates were given for both faculty and student participants.









