SRI PADMAVATI MAHILA VISVAVIDYALAYAM

(WOMENS) UNIVERSITY, TIRUPATI- 517502(A.P)

CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

MASTER OF COMMERCE

M.COM DDE 101. ORGANISATIONAL BEHAVIOUR

Mini Project for Semester-1 (30 Marks)

1. Role of Manager (5 Marks)

- Define the responsibilities of a good manager in daily life.
- List qualities you need to develop to be a successful manager.

2. Life Goal Setting, Vision, and Mission (5 Marks)

- Define 5 Major Life Goals (short-term and long-term).
- Create your Vision Statement (1 sentence) and Mission Statement (3–5 sentences).

3. Conflict Management (10 Marks)

- Identify a real or imagined conflict (in college/team/family/ or another).
- Explain:
    - Background of the conflict
    - Steps taken for resolution
    - Conflict management style used (eg. collaborating, compromising, etc.)
- Outcome: Was the resolution successful?
- Minimum 2–3 pages.

4. Future Planning: Career Roadmap (10 Marks)

- Draft a 5-year plan:
    - Education
    - Skills to learn
    - Professional targets (first job, promotions, etc.)
- Use a timeline format or a flowchart.

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Master of Commerce (M. Com)

Mini Project guidelines Question Paper for Semester – I

M.COM 105 RESEARCH ANALYTICS USING SPSS (30 Marks)

Project Guidelines:

1. Select a Topic
   (Example: consumer behaviour, employee satisfaction, investment preferences, social media usage, etc.)

2. Formulate a Research Problem
   (State the objective, research questions, and hypothesis if applicable.)

3. Design a Data Collection Tool
   (Create a questionnaire or an online survey with 10–15 questions.)

4. Collect Data
   (At least 30 responses are required — through Google Forms, WhatsApp, etc.)

5. Data Analysis
   - Use basic statistical tools: frequency analysis, percentages, averages.
   - Students knowing Excel/SPSS can present graphs/charts.

6. Interpretation and Findings
   (Summarize key insights in 1–2 pages.)

7. Conclusion and Recommendations
   (Suggest solutions or practical applications.)

Report Format: The project report must be submitted through the faculty guide and the head of the department

- Cover Page (Title, Name, Roll No., Course)
- Introduction
- Research Objectives
- Methodology
- Data Analysis and Findings
- Conclusion and Recommendations
- References

- Appendices (Questionnaire)

Length: 15–20 pages (typed).

Marks Distribution (30 Marks):

Criteria	**Marks**
Research Problem and Objective	7
Questionnaire Design	8
Data Collection and Presentation	5
Analysis and Interpretation	5
Report Writing (Structure, Grammar, Neatness)	5

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MASTER OF COMMERCE

Mini Project for Semester-1

M.COM 106 – BUSINESS COMMUNICATION IN PRACTICE (30 Marks)

1. Write about any story in at least 20 or 30 sentences along with moral
2. Imagine that you are in the position of marketing executive in an MNC, explain your role and responsibilities
3. Analyse the international economy in these conflicting situations and express the same 15 to 20 sentences.