

SRI PADMAVATI MAHILA VISVAIDYALAYAM
(WOMEN'S UNIVERSITY), TIRUPATI- 517502 (A.P)
CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Master of Commerce (M.Com)

Mini Project guidelines Question Paper for Semester – I

M.COM 105 RESEARCH ANALYTICS USING SPSS

Project Guidelines:

1. Select a Topic
(Example: consumer behavior, employee satisfaction, investment preferences, social media usage, etc.)
2. Formulate a Research Problem
(State the objective, research questions, and hypothesis if applicable.)
3. Design a Data Collection Tool
(Create a questionnaire or an online survey with 10–15 questions.)
4. Collect Data
(At least 30 responses are required — through Google Forms, WhatsApp, etc.)
5. Data Analysis
 - Use basic statistical tools: frequency analysis, percentages, averages.
 - Students knowing Excel/SPSS can present graphs/charts.
6. Interpretation and Findings
(Summarize key insights in 1–2 pages.)
7. Conclusion and Recommendations
(Suggest solutions or practical applications.)

Report Format: The project report must be submitted through the faculty guide and the head of the department

- Cover Page (Title, Name, Roll No., Course)
- Introduction
- Research Objectives
- Methodology
- Data Analysis and Findings


HEAD

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- Conclusion and Recommendations
- References
- Appendices (Questionnaire)

Length: 15–20 pages (typed).

Marks Distribution (30 Marks):

Criteria	Marks
Research Problem and Objective	7
Questionnaire Design	8
Data Collection and Presentation	5
Analysis and Interpretation	5
Report Writing (Structure, Grammar, Neatness)	5

Kalyan
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