



## UN-APCICT-WIFI- SPMVV-TOT Center –Saviskara

UN-APCICT -SPMVV –WIFI Women and ICT Frontier Initiative (WIFI) - a flagship programme of UN-APCICT was launched on 19<sup>th</sup> Feb, 2018 at SPMVV, India to promote women entrepreneurship through ICT. SPMVV -WIFI is the only center in the country identified by UN-APCICT .Women’s entrepreneurship is a force for positive social transformation. It is in this context that the Asian and Pacific Training Centre for ICT for Development (APCICT), a regional institute of the Economic and Social Commission for Asia and the Pacific (ESCAP), embarked on the programme called WIFI.WIFI has been rolled-out in 7 countries throughout the Asia-Pacific region, including Armenia, Bangladesh, Cambodia, **India**, Kyrgyzstan, Philippines and Sri Lanka.

WIFI is expected to achieve the following key objectives:

- Strengthen capacity of women entrepreneurs to utilize information and communication technologies in support of their businesses.
- Strengthen capacity of government leaders and policymakers to create an enabling environment for ICT-empowered women entrepreneurs.

UN -APCICT has developed four training modules in English for both women entrepreneurs and policymakers: SPMVV has customized and translated WIFI modules developed by UN-APCICT into regional language, Telugu also.

SPMVV - WIFI conducts training programmes/ workshops to women entrepreneurs/ students and to enhance their entrepreneurial activities though ICT. The WIFI Center has so far extended this training to around 2000 females. It also connects women entrepreneurs with successful entrepreneurs/ members of financial institutions for mentoring.

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Launch of UN APCICT Women ICT Frontier Centre (WIFI), the only Center in India at SPMVV to train women entrepreneurs through ICT.



**Tirupati:** The country's first ever Women ICT Frontier Initiative (WIFI) programme and Training of Trainers (TOT) centre were launched at Sri Padmavathi Mahila Visvavidyalayam (SPMVV) in Tirupati on Monday in cooperation with the United Nations Asian and Pacific Training Centre for ICT for Development (APCICT).

The WIFI in India was named as WIFI Saviskara-Transcending of Talent. Speaking on the occasion, the acting Head of Office, Economic and Social Commission for Asia and Pacific (ESCAP), Sub Regional Officer for South and South West Asia, New Delhi Michael Williamson said, "WIFI was linked to the economic participation and entrepreneurship was vital means of achieving the 2030 agenda for sustainable development and this agenda promises to leave nobody behind".

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WIFI Workshop to women entrepreneurs

# Workshops for women to promote entrepreneurship

- ▶ Women should emerge as employment generators: Prof P Vijayalakshmi
- ▶ 2-day workshop begins on 'social entrepreneurship'

### OUR BUREAU

**Tirupati:** Sri Padmavathi Mahila Visvavidyalayam (SPMVV) will organise a series of workshops at different places in Andhra Pradesh to promote entrepreneurship among women, said its Vice-Chancellor Prof V Durga Bhavani. Speaking at the inaugural function of two-day workshop on 'social entrepreneurship' organised by Kalinga Institute of Industrial Technology (KIIT) in collaboration with UN-APCICT-WIFI-TOT centre in SPMVV to promote women entrepreneurship, she called upon the students to make use of the opportunities provided on campus to develop as entre-



SPMVVV-C Prof V Durga Bhavani speaking at the workshop in Tirupati on Wednesday. Prof P Vijayalakshmi and Srujana Foundation CEO AK Rao also seen

preneurs with commitment. The workshop has been funded by American Consulate. CEO of Srujana Foundation, Hyderabad AK Rao, who participated in the event opined that the desire to create self-employment opportunities among youth has been increasing.

The foundation will support students to write business proposals if they present a good idea and connect them to fund-

ing agencies besides extending help to commercialise that idea.

Coordinator of the workshop Prof P Vijayalakshmi said that women in great number should emerge as employment generators rather than job seekers there by contributing to knowledge economy.

Aditya from (KIIT), Prof S Jyothi, R Usha and Bhimalingeswar from SPMVV-TBI have participated.



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