

Prof. B. VIJAYALAKSHMI., M.Com., MSIS., M.B.A., Ph.D.

Professor,
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Work Experience:

- Professor, Department of Business Management, Sri Padmavati Mahila Visvavidyalayam, Women's University, Tirupati since July, 2012
- Associate Professor, Department of Business Management, Sri Padmavati Mahila Visvavidyalayam, Women's University, Tirupati since September 2006.
- Lecturer and Associate Professor in the Department of M.B.A. in RIIMS, Tirupati from 1994 – 2006

Research Experience : Research: 25 years; Teaching: 27 years (PG)

Research Publications/Book chapters : International: 41+3; National: 4+15

Books published : International: 3; National: 1

Seminars/ Conferences Attended : International: 16; National: 63

Seminars/ Conferences Organized : 5

Workshops Organized : 2

Workshops attended : International: 2; National: 22

Research Projects : National: 1

Ph.D/ MPhils/Post Docs Guided : 13+3 = 16

Editorial Board Member/Reviewer : International/ National Journals: 8

Seminars/Conferences organized : National: 6

Extension/Outreach Activities organized : 31

Titles of Three (5) Best Publications (Last 5 Years):

- **Dr. B. Vijayalakshmi**, G. Subashini, M. Jayalakshmi, C. Umayal. (2022). "A Study on the Perception of SMEs on Foreign Exchange Risk Management" Universal Journal of Accounting and Finance., 10(1): 95-101, 2022 <http://www.hrpub.org> DOI: 10.13189/ujaf.2022.100110., SCOPUS Indexed
- **Dr. B. Vijayalakshmi** & S. Sabeena Sharon (March 2021) "A study on adopting online mode Teaching and its impact on work life balance of faculty in higher education institutions during COVID-19 Pandemic" Journal of Huazhong University of Science and Technology UGC Group II, ISSN 1671-4512, Volume 50 Issue 03 page # 1 to 8
- **Dr. B. Vijayalakshmi** & C. Umayal (Jan 2021) "A Study on Foreign Exchange Risk Exposure of SMEs in Tamil Nadu" International Journal of Management, SCOUPS indexed, ISSN print: 0976-6502 and ISSN online: 0976-6510., Volume 12 Issue 1 Page # 688-696.
- **Dr. B. Vijayalakshmi** & G. Sri Vidya (Oct, 2020). "Role of Information Technology on Green Human Resource initiatives", Bulletin Monumental Journal (WOS UGC GRUOP – II) Volume 21, Issue 10, ISSN / E-ISSN 0007- 473X., Page # 140 to 146., impact factor 3.9.
- **Prof. B.Vijayalakshmi.** (Nov 2017). "A Study on Risk and Return analysis of selected companies in India", Indian Journal of Finance ".", Volume 11 Issue 11., Page # 44-55., November, 2017., ISSN 0973 – 8711., Indexed: SCOPUS.

Special Distinctions/Awards/ Honours (State/National/International only):

- Andhra Pradesh State Best Teacher Award, 2017 from Government of Andhra Pradesh
- Fellowship of the year Award, 2016 from National Environmental Science Academy, New Delhi
- Environmentalist of the year award, 2011 from National Environmental science academy, New Delhi
- Best NSS Programme Officer, Sri Padmavati Mahila Visvavidyalayam, Tirupati for the year 2010-11 in recognition of organizing several innovative NSS programmes

Administrative Positions:

1. Member in Bharat Ka Amrut Mahostav (2021)
2. Member in IIC, SPMVV (2021-22)
3. Member in core committee for center for women safety Mahila Mitra, NSC working group (2021)
4. Member in Innovation and startups system in the Institution, constitution of AICTE & MHRD (2021)
5. Head, Department of Business Management (2012-2015 and 2017-2019)
6. Member in Entrepreneur Development Cell, SPMVV, Tirupati (2016 to date)
7. Member in IQAC and NACC, SPMVV, Tirupati (2016 -2020)
8. Co-ordinator, UGC-NET Coaching Centre (2016 to date)
9. Member in Skill Development Centre, SPMVV(04/09/2016 to 04/09/2018 date)
10. Member, International desk of International relations (2016 to date)
11. Member, Green Club, SPMVV (21/07/2018 to date)
12. Member, Anti-Ragging Committee (2012, 2014 & 23/8/17 to 23/8/2018)
13. Steering Committee Member, SVETA, TTD (2015)
14. Nodal Officer for UGC (21/06/2010-2015)
15. Committee Member, Preparation of Prospectus (2013 & 2014)
16. Committee Member for XII Plan proposals (2012)
17. Deputy Warden (18/06/2010 to 18/06/2011)
18. Programme Officer, NSS (31/07/2007-2009)

Professional/ Academic/ Administrative Recognitions:

- Life Member, National Environmental Science Academy, New Delhi (2008)
- Life Member, Administrative Staff College of India (ASCI) Association, 2016
- Life Member in Indian Economic Association (IEA) 2016 to to-date
- Member, Board of Studies in MMS & MTTM (5years Integrated Courses), Diploma and PG Diploma (PG), Bangalore city University (2021 to 2027)
- Member, Board of Studies in Management, Chadalawada Ramanamma Engineering College, Tirupati (2020-21)
- Chairperson, Board of Studies, Department of Business Management, Sri Padmavati Mahila Visvavidyalayam (Women's University) , Tirupati (2015-2017 and 2019-2022)
- Member, Board of Studies in Management of Amrita Sai Institute of Science and Technology, Paritala, Krishna District (2018).
- Member, Board of Studies, Master of Ancient Management Techniques, Rastriya Sanskrit vidyapeetha, Tirupati (2014 -2017).
- Member, Board of Studies, Department of Commerce and Management, Dravidian University, Kuppam (2012 -2015 and 2019-2022)
- Executive Member, SP Mahila University Teachers Association (2011-2013)
- Joint secretary of Teacher Association, SPMVV, Tirupati

(B. VIJAYALAKSHMI)