

## **7.2 Best Practices**

**Title of the practice: Campus Synergy on Innovation Incubation & Entrepreneurship (SCSIIE)**

**Objectives of SCSIIE:**

- To integrate all the Innovation Centers in the University and promote synergy to promote “Innovation and Entrepreneurship”
- To facilitate development of an “Entrepreneurial ecosystem” in SPMVV
- To promote activities related to Intellectual Property Management and technology licensing enabling creation of a robust innovation and start-up ecosystem.
- To improve visibility of these Centers across the country
- To promote networked learning in order to generate more innovative ideas.
- To contribute to economic and social development, by taking up new pursuits while preserving our own sustainability.

**Centers integrated under SCSIIE:**

**SSIIE-TBI (SPMVV Society for Innovation Incubation and Entrepreneurship- Technology Business Incubator):** SPMVV and National Science and Technology Entrepreneurship Development Board (NSTEDB) of the Department of Science and Technology (DST), Government of India collaborated to establish TBI in SPMVV under the aegis of SSIIE. The major objective of TBI is not only to facilitate in the setting up of start-ups which are technology-based and knowledge-driven but also to nurture their growth by providing them with the necessary platform required for their growth and establishment as successful enterprises.

**SSIIE-WBIF (SPMVV Society for Innovation Incubation and Entrepreneurship-Women Biotech Incubation Facility):** A Bio Incubator has been sanctioned by DBT through BIRAC (Biotechnology Industry Research Assistance Council) under BioNEST scheme. This entrepreneurial fringe is for any entrepreneur with the motivation and determination in research to build a real business in biotech area of life sciences. SPMVV-WBIF provides an excellent infrastructure facility along with experienced mentors to guide in all areas of life sciences.

**SPMVV Women ICT Frontier Initiative (WiFi-Saviskara):** A flagship program of UN-APCICT to promote women entrepreneurship through ICT.

**Technopreneur promotion programme Outreach cum Cluster innovation centre (TOCIC):** TOCIC-SPMVV, a major nodal centre of DSIR, offers necessary assistance to innovators with potential ideas in developing and commercializing their idea or product. It offers necessary assistance to innovators with potential ideas in developing and commercializing their idea or product.

**CURIE-AI:** Consolidation of University Research for Innovation and Excellence in Women Universities (CURIE) program with support of Department of Science and Technology (DST) is to develop Artificial Intelligence (AI) related infrastructure for research. CURIE-AI provides short term training programs, part time courses, electives to students studying in diverse fields like Agriculture, Science, Medicine, Law, Humanities and Engineering.

**Institutional Innovation Council (IIC):** SPMVV-IIC is a recognised entity as per MHRD, IIC and registered under the name of School of Engineering & Technology (SOET) with IIC No: 201811697. IIC 3.0 a National Innovation and Startup Policy (NISIP) is implemented in University.

**Rural Women Technology Park (RWTP):** The women technology park has been established under a scheme of Department of Science & Technology with a view to empowering women through inputs of science and technology. This Rural Women Technology Park is endorsed by Herbal Food and

cosmetics Products. The aim of Women Technology Park is to create awareness among rural community and give training of proven technology to reap maximum benefits from their existing resources. Its objective is to make them aware of “processing and preparation” that can enhance their income multiple times.

**The Placement & Career Counseling Cell, SPMVV:** The Placement & Career Counseling Cell has been functioning effectively in providing various job oriented training programmes and imparting company specific skills for the students of SPMVV through career counseling cell and providing placements through placement cell.

**Skill Development Center (SDC):** SDC with the support of APSSDC has established three employability skill centers in the University to improve skills among students. Under this, Laptops - 90, Tabs-90 , LED monitors - 6, Solar UPS, Printers, CC cameras, wireless routers, dongles etc. were issued by state government through APSSDC to university. APSSDC’s objective is to implement a structured and programmatic solution to skill and to increase employability and promote entrepreneurship in sync with industrial growth.

### **BEST PRACTICES 2: SPMVV Wellness Centre**

SPMVV Wellness Centre is a healthcare facility that facilitates physical intervention with repeatable positive outcomes for improvement or maintenance of physical form, enhancement of function and good health for achieving a state of wellness of an individual.

The Centre provides:

1. Wellness activities for Students and staff of SPMVV
2. Activities that help in development of physical, social, mental and spiritual wellness.
3. Physical activities like Yoga and meditation practices including self-defense techniques
4. Awareness on lifestyle management
6. Awareness programs, camps and short term courses on wellness for students
7. Extends these programs to women in the community

The Centre has conducted various programs in Yoga, meditation and Pranayama

It has adopted Covid mitigation strategies such as providing:

Counseling for mental well being in times of the Pandemic

1. Awareness on Covid 19 by starting a helpline: 040-4821-4822
2. And through an interactive web resource:  
<https://www.spmvv.ac.in/covid19/Covid19%20Counselling.pdf>
3. Nutritional tips for boosting immunity to fight the virus:  
<https://www.spmvv.ac.in/covid19/stucovidactiv.html>
4. An online Wellness Centre: <https://youtu.be/g52YCKuSLbk>

The Centre conducted a National “Webinar on Holistic Wellness In Combating The Covid-19 pandemic” Provided an online platform for aerobics and yoga classes during the pandemic. Distribution of COVID 19 relief material to community -5kg Rice, Dal, oil, salt, Wheat flour,10kg vegetables & fruits, soaps, sanitizers and masks were distributed to 30 migrant workers families from Rayadurgam, Karnataka living in tents at Sivaram nagar postal colony, Tirupati. Conducted awareness programs for community on Covid 19 mitigation strategies. Fit India Freedom Run Campaign. A 3 day awareness program was conducted for ST Women & Anganwadi workers as part of NASI Project on the occasion of Nutrition Month (September,2020) at Muddukrishna puram, Puttur mandal, Chittoor District. The Centre created and posted posters on nutrition during the national nutrition month in September on social media