



SPMVV IN NEWS

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Independence Day



National Sports Day





తిరుపతి జిల్లా వార్తలు.. వే2న్యూస్.లో. డౌన్లోడ్  way2news
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SPMVV: చేనేత వస్త్ర ప్రదర్శన ప్రారంభం

శ్రీ పద్మావతి మహిళా యూనివర్సిటీ ఆడిటోరియంలో ఆంధ్రప్రదేశ్ స్టేట్ హ్యాండ్లూమ్ వివర్స్ కోపరేటివ్ సొసైటీ (APCO) ఆధ్వర్యంలో చేనేత వస్త్ర ప్రదర్శన ప్రారంభించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా వర్సిటీ వైస్ ఛాన్సలర్ ఉమ హాజరయ్యారు. ఆమె మాట్లాడుతూ.. చేనేత దుస్తులు ధరించడం ద్వారా ఆరోగ్యంతో పాటు, శరీరం చల్లగా ఉంటుందని తెలియజేశారు. మన వస్త్రాలు మన సంస్కృతికి నిదర్శనం అన్నారు.

Handloom fabrics are a symbol of rich tradition: SPMVV V-C

- APCO mega handloom exhibition discount sales begin at SPMVV
- The exhibition will be kept open till August 7, the National Handloom Day, daily from 10 am to 5 pm offering a discount of 30 to 50 per cent

PRADEEP VENNELAKANTI
TIRUPATI

COMMEMORATING the National Handloom Day to be observed on August 7, the Andhra Pradesh State Handloom Weavers' Cooperative Society Limited (APCO) launched its Mega Exhibition Discount Sales at Sri Padmavati Mahila Visavidyalayam (SPMVV). The exhibition was inaugurated by the Vice-Chancellor of the university Prof V Uma.

Speaking on the occasion, Prof Uma underlined the importance of promoting handloom products as a tribute



SPMVV V-C Prof V Uma inaugurating the APCO exhibition by lighting a lamp on Friday. Registrar Prof N Rajani is also seen

to India's cultural heritage. "Handloom fabrics are a symbol of our rich tradition. We are organising this exhibition at SPMVV to support and encourage handloom weavers ahead of National Handloom Day," she stated.

The V-C appealed to the university's teaching and non-teaching staff, as well as students, to visit the exhibition and support the artisans by purchasing handloom garments. She also announced that a Handloom Power Walk would be conducted to spread awareness with the slogan 'Everyone should wear handlooms'.

On behalf of APCO, Mandal Commercial Officer N Koteswara Rao shared details

of the exhibition. He said that it will continue until August 7, operating daily from 10 am to 5 pm. As part of the Sravana Masam festivities, customers can avail discounts ranging from 30 per cent to 50 per cent on a wide range of handloom products.

The exhibition showcases an extensive collection of handloom items from renowned weaving centres such as Mangalagiri, Bandar, Rajahmundry, Uppada, Venkatagiri, Madhavaram and Chirala. He also noted that the exhibition will remain open on upcoming holidays, and encouraged Tirupati residents to make the most of this opportunity to support local weavers.

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Let's Wear Handlooms, Let's Support Our Weavers : SPMVV Hosts Workshop for National Handloom Day

(Capital Information)
Tirupati, Aug 11 : In celebration of National Handloom Day, Sri Padmavati Mahila Visavidyalayam (SPMVV) today hosted a workshop titled "Venkatagiri Handloom Weaves." The event, supported by the Pradhan Mantri Uchchatar Shiksha Abhiyan (PM-USHA), was organized by the Department of Bioscience and Sericulture.

The Vice-Chancellor, Professor Uma, who attended as

the chief guest, emphasized the importance of preserving the tradition of the handloom sector and supporting weavers by using their products. She proposed that all university staff wear handloom clothes every 7th of the month. She also promised to encourage and support higher education for girls from weaving families at the university.

Another chief guest, Sri-ramadasu Gangadhar, Direc-

tor of the Andhra Pradesh State Padmashali Corporation, highlighted the challenges faced by weavers. He noted that despite various forms of support, weavers struggle with fierce market competition and the dominance of modern designs and machinery.

Professor Rajani, the university's Registrar, described handloom as an integral part of India's cultural heritage and a creative art form. The

special invitee, Ramesh, District Handloom and Textiles Officer of Tirupati, called upon everyone to support the handloom sector and protect its traditions. Giridhar, a lecturer from the Indian Institute of Handloom Technology in Venkatagiri, spoke about the unique place Venkatagiri handlooms hold in India.

The program also featured a discussion on weaver support and marketing linkages by Mastan from the

Tata Trust. The event was chaired by PM-USHA Coordinator Prof. Vani, while Workshop Coordinator Prof. Savitri explained the significance of Handloom Day.

As part of the celebrations, Sant Kabir and other national award-winning weavers from Venkatagiri were felicitated for their distinguished service to the handloom sector. The event was attended by Professor Sujatha, other faculty, staff, and students.

SPMVV Faculty Launch Sanvika, A Startup to Preserve Indian Arts“

“August 11 Indian Chronicle Rayalaseema coordinator” Sri Padmavathi Mahila Visvavidyalayam (SPMVV) today announced the launch of a new startup, Sanvika Divine Silks and Crafts Private Limited. Founded by a collaborative team of faculty members from the university's Departments of Bioscience and Sericulture, Home Science, and Women's Studies, the startup is dedicated to preserving traditional Indian art forms and fostering creative entrepreneurship. The official launch and an accompanying exhibition were inaugurated by the university's Vice-Chancellor, Prof. V. Uma. “During the launch, Prof. Uma praised the initiative, stating that innovative ventures like Sanvika are crucial for inspiring students to explore self-employment opportunities while safeguarding our rich cultural heritage. She highlighted the products' eco-friendly nature and aesthetic appeal, noting they would serve as memorable gifts. Prof. Uma congratulated the founders and assured them of the university's full support for their growth, encouraging a focus on promoting handloom textiles. “The startup's directors—Prof. Sujatha, Prof. Savitri, Prof. Rajani, Prof. Vijayakumari, and Dr. P. Neeraja—described Sanvika as a harmonious blend of tradition and modernity. They emphasized that their mission extends beyond profit, aiming to revitalize traditional Indian arts. Their goal is to earn customer trust and satisfaction by offering unique, customizable, and budget-friendly products. “Sanvika's product line, de-



signed by women entrepreneurs, includes a diverse range of handcrafted items: “Pure silk and Kalamkari fabrics sourced from across India” “Intricately designed Kalamkari photo frames” “Flower vases and bouquets crafted from silk cocoons and threads” These distinctive products are created to suit various events and will be available for purchase both online and offline. The founders expressed confidence that Sanvika's commitment to affordability, durability, quality, and uniqueness will attract a broad customer base. “The launch event saw participation from university faculty, staff, and students.



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రాష్ట్ర స్థాయి పోటీలకు SPMVV విద్యార్థినిల ఎంపిక

రాష్ట్ర స్థాయి బోల్ బ్యాట్మెంటన్ పోటీలకు శ్రీ వద్దావతి మహిళా యూనివర్సిటీ విద్యార్థినిల ఎంపికైనట్లు వర్సిటీ కార్యాలయం పేర్కొంది. ఈ నెల 29వ తేదీ నుంచి 31వ వరకు ఒంగోలులో రాష్ట్రస్థాయి పోటీలు జరుగుతాయని తెలిపారు. ఎంపికైన విద్యార్థినిల (పి.యామిని, వై.తేజస్విని, యం.మాలతి, బి.చంద్రక)ను వ్యాయామ విభాగాధిపతి నరోజిని, VC ఉమ అభినందించారు.

యూఎస్ఎలో పర్యటించిన పద్మావతి వర్సిటీ విద్యార్థిని



యూఎస్ఎలో భార్య

తిరుపతి (విశ్వవిద్యాలయం), ఆగస్టు 12 (ఆంధ్రజ్యోతి): పద్మావతి మహిళా యూనివర్సిటీ లా విద్యార్థిని ఎన్.భార్య వి యూఎస్ఎలో పర్యటించారు. ఐదు వారాల పాటు న్యాయ సంబంధమైన పలు సంస్థల్లో ఆమె పర్యటించి, సంబంధిత ప్రతినిధులతో చర్చించారు. అక్కడ అమలవుతున్న న్యాయ విధానాన్ని తెలుసుకున్నారు. ఈ పర్యటన ముగించుకుని భార్య వి యూనివర్సిటీకి మంగళవారం తిరిగి వచ్చారు. ఈ సందర్భంగా వీసీ ఉమ, రిజిస్ట్రార్ రజనీ ఆమెను అభినందించారు. ఇంటర్వ్యూనల్ డీన్ విజయలక్ష్మి, లా హెడ్ సీతాకుమారి, పీఆర్ఓ శ్రీరజనీ తదితరులు పాల్గొన్నారు.

SPMVV's startup 'Saavnika' aims to blend cultural heritage with entrepreneurship

PRADIEP VENNELAKANTI
TIRUPATI

BLENDING heritage with innovation, faculty from Sri Padmavathi Mahila Visvavidyalayam's Departments of Biosciences & Sericulture, Home Science, and Women's Studies have launched Saavnika Divine Silks and Crafts Pvt. Ltd., a startup dedicated to preserving traditional Indian art forms while promoting creative entrepreneurship. The venture, along with an exhibition of its products, was inaugurated by Vice-Chancellor Prof V Uma on Monday.

Speaking on the occasion, Prof Uma said such innovative ventures would inspire students to explore self-employment opportunities while promoting the preservation of art and tradition. “These products are not only



SPMVV V-C Prof V Uma, Registrar Prof N Rajani along with other faculty members unveiling Saavnika products in Tirupati on Monday

aesthetically appealing but also eco-friendly, making them memorable gifts for loved ones and guests,” she noted. She congratulated the founders and stressed the importance

of supporting handloom products, assuring that the university would extend full cooperation to help the startup grow.

The startup's directors, Prof P Sujatha, Prof G

Savitri, Prof N Rajani, Prof N Vijaya Kamari, and Dr P Neeraja described Saavnika as a unique blend of tradition and modernity. They highlighted that the venture is not profit-

driven but is dedicated to breathing new life into Indian traditional arts. Their aim, they said, is to offer innovative, budget-friendly, and customised products that earn customers' trust and satisfaction.

Detailing the product line, the founders said Saavnika will feature pure silk and Kalamkari fabrics sourced from across India, Kalamkari-themed photo frames, silk cocoon and silk-thread flower vases, and bouquets, all designed by women entrepreneurs. The collection is tailored for all kinds of events, offering a rare combination of artistry and cultural heritage. The products, set to be available both offline and online, will focus on affordability, durability, quality, and uniqueness, appealing to a wide range of customers across the country.

Sri Padmavathi Mahila Visvavidyalayam Hosts Breastfeeding Awareness Program

(Capital Information)

Tirupati, Aug 7 : Sri Padmavathi Mahila Visvavidyalayam (SPMVV) organized a breastfeeding awareness program at Kuntrapakam village today, as part of its ongoing breastfeeding week celebrations. The event was a collaborative effort by the university's NSS Units 3 and 13.

Program officers Dr. Neeraja and Dr. Sujatha highlighted the significance of the initiative, which was first launched in 1992 to promote breastfeeding. They emphasized that breast milk is a natural gift for a child's strong growth, providing all the essential nutrients necessary for their physical and mental development. They stressed the importance of exclusive breastfeeding for the first six months, noting that it acts as a natural vaccine, boosting the baby's immunity and protecting

them from infections.

The program also addressed the serious consequences of not breastfeeding, such as infant mortality, obesity,

and Dr. Sujatha called for physical, mental, and social support from family members, who should assist with providing proper rest, nutrition, and care.

They also appealed to doctors to offer clear guidance and urged workplaces to provide maternity leave and facilities for mothers to breastfeed their infants.

Gram Sarpanch Smt. Shubha Padmanabha Reddy, who participated in the event, assured that her panchayat would educate mothers in the village on the importance of breastfeeding to ensure the health of both mothers and children.

The program was also attended by Sanghamitra Chenchulakshmi, 40 new mothers, pregnant women, members of self-help groups, and NSS volunteers.



Department of Physical Education on National Sports Day

