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### Circular

Technology Business Incubator (TBI), under the aegis of “SPMVV Society for Innovation Incubation and Entrepreneurship (SSIIE)” has started functioning at Sir C V Raman Block, SPMVV. SSIIE-TBI is jointly promoted by SPMVV and NSTEDB of DST, New Delhi.

SSIIE-TBI caters to the requirements of starts-up and supports innovations and development of technology/prototype/product development.

In this regard, SSIIE-TBI cordially invites faculty and staff to take part in designing its Logo with tagline. The innovative entry will receive special citation from SSIIE-TBI.

Guidelines to design the Logo with tagline are as below:

**The Logo with tagline should reflect core values as below:**

- ✓ Logo should be vibrant
- ✓ Logo should reflect ‘Out of Box’ thinking
- ✓ Logo should be multicoloured
- ✓ Logo should reflect thrust areas of SSIIE-TBI which are as below:
  - Internet of Things**
    - Software solutions, Computing
    - Digital Images & Signal Processing
    - Big data analytics
    - Healthcare devices
  - Life Sciences**
    - Agriculture & Environmental Biotechnology
    - Herbal Drug Technologies
    - Nano drug delivery systems
    - Extraction of Natural Dyes and Essence from flowers
- ✓ Logo should reflect the spirit of Entrepreneurship

Please pitch your ideas to [ceo.spmvv@gmail.com](mailto:ceo.spmvv@gmail.com) by 10<sup>th</sup> February, 2018. Contest details are also available under notifications column on our SPMVV website ([spmvv.ac.in](http://spmvv.ac.in)).