

SRI PADMAVATI MAHILA VISVAVIDYALAYAM

(Women's University)

Accredited by NAAC with "A" grade ISO9001:2015 CERTIFIED



CAREER COUNSELLING & GUIDANCE ACTIVITIES 2019-20

Program No	01
Name of the program	Passport Seva – Student Connect Program
Date	20 th August, 2019
Venue	Saaveri Seminar Hall, SPMVV
Total No of Students	142
Report	<p>Organized Passport Seva – Student connect program at SPMVV by passport authorities, Tirupati on 20th August, 2019 to the engineering students. About 140 students were participated in the program.</p> <p>Passport Seva Project (PSP)- MEA’s largest e-Governance initiative, in public private partnership with Tata Consultancy Services. As a part of this initiative students connect, are aimed to prepare Globally Ready Students by helping students to avail Passport Services in a newer before easier and simpler manner.</p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="427 972 970 1809" data-label="Image"> </div> <div data-bbox="975 958 1449 1809" data-label="Image"> </div> </div>

List of Documents required for Passport Application Submission:

Age Proof (any one of the document):

1. Birth Certificate issued by the Registrar of Births and Deaths or the Municipal Corporation or any other prescribed authority, whosoever has been empowered under the Registration of Birth and Deaths Act, 1969 to register the birth of a child born in India
2. Transfer/School leaving/Matriculation Certificate issued by the school last attended/recognized educational board.
3. Aadhaar Card/E-Aadhaar
4. Election Photo Identity Card (EPIC) issued by the Election Commission of India.
5. PAN Card issued by the Income Tax Department.
6. Driving License issued by the Transport department of concerned state Government.

Address Proof (any one of the document):

1. If Hosteller: - Bonafide from College Principal/Registrar along with Hostel Warden Certificate.
2. Aadhaar Card.
3. Election Commission Photo ID card
4. Photo Passbook of running Bank Account (Scheduled Public Sector Banks, Scheduled Private Sector Indian Banks and Regional Rural Banks only).
5. Rent Agreement.
6. Telephone (landline or post paid mobile bill)
7. Income Tax Assessment Order.

Documents Required for Non-ECR:

1. Matriculation or Higher Educational Pass Certificate. (Note: If original certificate was under college custody, request to collect Pass Certificate attested copy along with Custodian Letter from Principal/Registrar).

Passport Fee: Rs1500/- (Mode of Fee payment: Debit Card/Credit Card/Net Banking/UPI)

Contact Details:

Balaji Sivanathan

Citizen Service Manger

Passport Seva Kendra Tiruapthi

Contact no: 994883018 / 0877 2255116


Mail id: balaji.sivanathan@tcs.com


Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502

Program No	02
Name of the program	GPAT Coaching Classes
Date	14 th September 2019 to 25 th December 2019
Venue	Institute of Pharmaceutical Technology, SPMVV
Total No of Students	40
Report	<p>GRADUATE PHARMACY APTITUDE TEST (GPAT) is a national level entrance examination for entry into M. Pharm programmes, conducted by All India Council for Technical Education (AICTE) every year as per the directions of Ministry of Education (MoE), Government of India.</p> <p>GPAT coaching classes for 3rd and 4th year B.Pharmacy students was orgaized after academic classes i.e., from 5 pm to 6.30 pm daily to help them in preparing for the entrance examination to pursue higher studies like M.Pharmacy and Ph.D.</p> <p>GPAT coaching classes to 3rd and 4th year B.Pharmacy students was conducted after academic classes i.e from 5pm to 6:30 pm daily for their higher studies like M.Pharmacy and PhD. About 40 students were participated.</p>

Prof. R.USHA
Co-ordinator
Career and Counseling Cell
Sri Padmavati Mahila Visvavidyalayam
Tirupati

Cell: 9704704646
Email: placement.spmvv@gmail.com

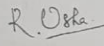


Circular Dt: 12.09.2019

To

The Head of the Department
Institute of Pharmaceuticals & Technology
SPMVV

GPAT coaching classes is scheduled from **14th September to 25th December, 2019** to B.Pharmacy students for their higher studies like M.Pharmacy, PhD. In this connection, I request you intimate the students to attend the classes after their academic schedule.




(Prof.R.USHA)
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam,
TIRUPATI - 517 502

Encl: Tentative dates of the classes

Tentative schedule for GPAT coaching

S.No	Date	Timings
1	14-09-2019-Saturday	10 am-1pm; 2pm-5pm
2	15-09-2019-Sunday	10 am-1pm; 2pm-5pm
3	17-09-2019-Tuesday	5pm-6-30pm
4	18-09-2019-Wednesday	5pm-6-30pm
5	19-09-2019-Thursday	5pm-6-30pm
6	20-09-2019-Friday	5pm-6-30pm
7	24-09-2019-Tuesday	5pm-6-30pm
8	25-09-2019-Wednesday	5pm-6-30pm
9	26-09-2019-Thursday	5pm-6-30pm
10	27-09-2019-Friday	5pm-6-30pm
11	1-10-2019-Tuesday	5pm-6-30pm
12	14-10-2019-Monday	5pm-6-30pm
13	15-10-2019-Tuesday	5pm-6-30pm
14	16-10-2019-Wednesday	5pm-6-30pm
15	17-10-2019-Thursday	5pm-6-30pm
16	18-10-2019-Friday	5pm-6-30pm
17	22-10-2019-Tuesday	5pm-6-30pm
18	23-10-2019-Wednesday	5pm-6-30pm
19	24-10-2019-Thursday	5pm-6-30pm
20	25-10-2019-Friday	5pm-6-30pm
21	29-10-2019-Tuesday	5pm-6-30pm
22	30-10-2019-Wednesday	5pm-6-30pm
23	31-10-2019-Thursday	5pm-6-30pm
24	01-11-2019-Friday	5pm-6-30pm
25	05-11-2019-Tuesday	5pm-6-30pm
26	06-11-2019-Wednesday	5pm-6-30pm
27	07-11-2019-Thursday	5pm-6-30pm
28	08-11-2019-Friday	5pm-6-30pm
29	12-11-2019-Tuesday	5pm-6-30pm
30	13-11-2019-Wednesday	5pm-6-30pm
31	14-11-2019-Thursday	5pm-6-30pm
32	15-11-2019-Friday	5pm-6-30pm
33	19-11-2019-Tuesday	5pm-6-30pm
34	20-11-2019-Wednesday	5pm-6-30pm
35	21-11-2019-Thursday	5pm-6-30pm
36	22-11-2019-Friday	5pm-6-30pm
37	24-11-2019-Sunday	10 am-1pm; 2pm-5pm
38	6-12-2019-Friday	5pm-6-30pm
39	7-12-2019-Saturday	5pm-6-30pm
40	8-12-2019-Sunday	10 am-1pm; 2pm-5pm
41	10-12-2019-Tuesday	5pm-6-30pm
42	11-12-2019-Wednesday	5pm-6-30pm
43	12-12-2019-Thursday	5pm-6-30pm
44	13-12-2019-Friday	5pm-6-30pm
45	14-12-2019- 2 nd Saturday	10 am-1pm; 2pm-5pm
46	15-12-2019-Sunday	10 am-1pm; 2pm-5pm
47	17-12-2019-Tuesday	5pm-6-30pm
48	18-12-2019-Wednesday	5pm-6-30pm
49	19-12-2019-Thursday	5pm-6-30pm
50	20-12-2019-Friday	5pm-6-30pm
51	21-12-2019-Saturday	5pm-6-30pm
52	22-12-2019-sunday	10 am-1pm; 2pm-5pm
53	24-12-2019-Tuesday	5pm-6-30pm
54	25-12-2019-Wednesday	10 am-1pm; 2pm-4pm



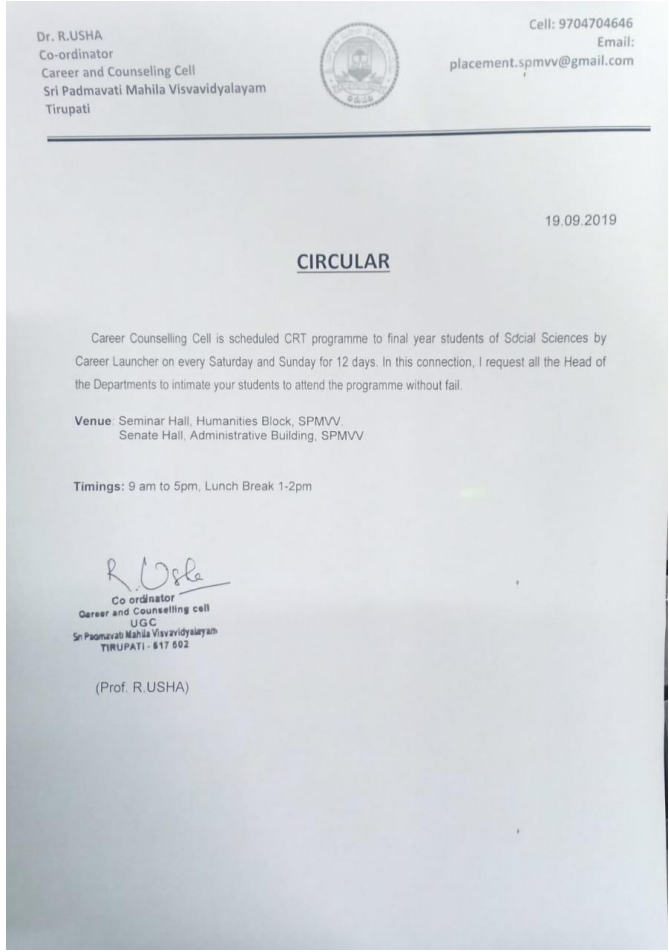
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 617 602



Trainers delivering sessions for the Students



R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayan
TIRUPATI - 517 502

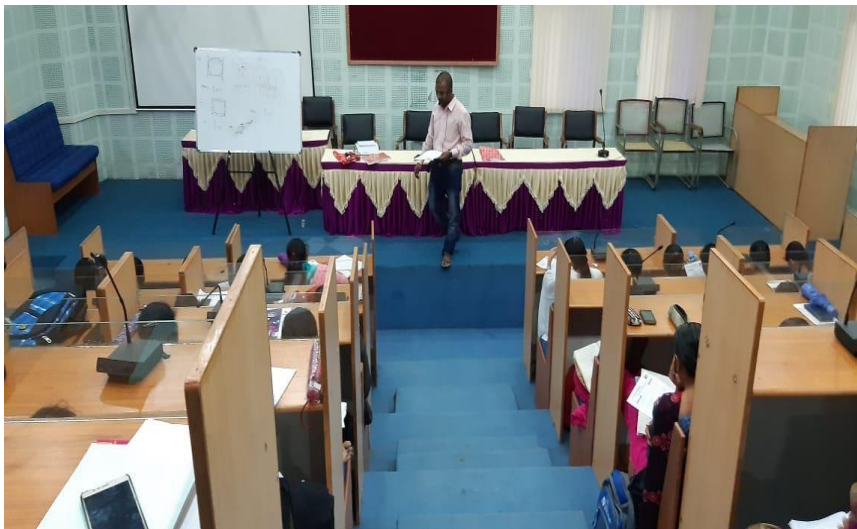
Program No	03
Name of the program	Conducted CRT program
Date	From 21 st September, 2019
Venue	Saaveri Seminar Hall, SPMVV Senate Hall, AD Building SPMVV
Total No of Students	320
Report	<p>A CRT Programme to final year students of Social Sciences of Batch 2019-20 by Career Launcher, Tirupati under Career Counselling Cell was conducted on Saturdays and Sundays from 21th September, 2019 to enhance their skills for better employment and to make them confident for different placement and competitive tests.</p>  <p>The circular notice is dated 19.09.2019 and is signed by Dr. R. USHA, Co-ordinator, Career and Counseling Cell, Sri Padmavati Mahila Viswavidyalayam, Tirupati. It states that the Career Counselling Cell is scheduled CRT programme to final year students of Social Sciences by Career Launcher on every Saturday and Sunday for 12 days. It requests all the Heads of the Departments to intimate their students to attend the programme without fail. The venue is Seminar Hall, Humanities Block, SPMVV, Senate Hall, Administrative Building, SPMVV. Timings are 9 am to 5 pm, with a lunch break from 1-2 pm.</p>

TIME TABLE

S.No	Date	Subject	Name of the Expert
1	21.09.2019	Number Series, Orientation of Competitive Exams, Overview of syllabus for Campus Placement training & Assessment Test	Mr.S. Chan, Mr. Venkat Rao
2	22.09.2019	Square, Cube Roots, Divisibility test and Number Analogy	Mr. Rishi Rajan, Mr. S.Chan
3	19.10.2019	Letter Analogy & Overview of Number Series Number Odd man out → Letter odd man out	Mr. Chan, Mr. V.N. Sudheer
4	23.11.2019	Ratio and Proportion and Percentages	Ms. Vidya, Mr. V.N. Sudheer
5	30.11.2019	Vocabulary & Mnemonics Averages & Ages	Mr. Sridhar, Mr. S. Chan
6	01.12.2019	English Grammar, Simple Interest & Compound Interest	Mr. Sridhar, Mr. S. Chan
7	07.12.2019	LCM & HCF, SI & CI contd., and Blood Relations & Directions	Mr. Chan, Mr. Sridhar
8	08.12.2019	Time, Speed and Distance Seating Arrangement & Puzzles	Mr. Chan, Mr. Sridhar
9	14.12.2019	Time & Work Analytical Reasoning	Mr. Chan, Mr. Sridhar
10	15.12.2019	Mensuration, Allegations & Mixtures	Mr. Chan, Mr. Sridhar
11	20.12.2019	Geometry & Algebra Syllogism	Mr. Chan, Mr. Sridhar
12	22.12.2019	Reading Comprehension & Verbal Logic Overview & Explanation of CRT Mock Test	Mr. Chan, Mr. V.N. Sudheer

Timings: 10am to 1pm & 2pm to 5pm

Venue: Saaveri Seminar Hall, Senate Hall & Seminar Hall, Humanities Block.



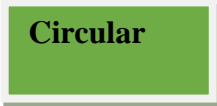
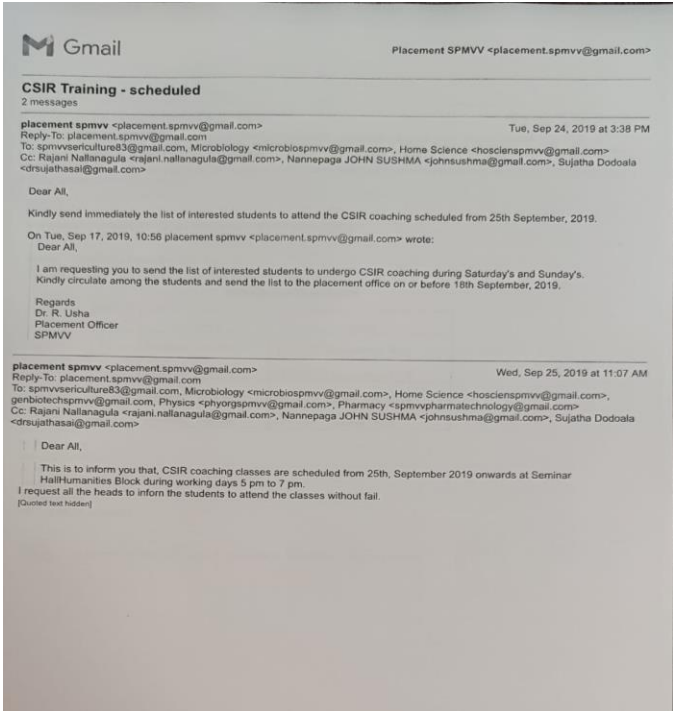
Lecture by the Trainer
Mr. Venkat Rao

Students attending the Training



Students attending the Training

R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502

Program No	04
Name of the program	CSIR Coaching Classes
Date	25 th September 2019 to March 17 th 2020
Venue	Seminar Hall, Humanities Block, SPMVV
Total No of Students	150
Report	<p>CSIR Coaching Classes to life science students of batch 2019-2020 was conducted by Dr. Budoolla's Institute of life sciences from 25th September, 2019 to enhance their knowledge on various topics related to CSIR syllabus.</p> <p>CSIR NET is a national-level examination, main purpose of this examination is to select candidates for JRF (Junior Research Fellowship) and as Lecturers/Assistant Professors across various academic institutions, research labs, IITs, etc.</p> <p>Life Science students of SPMVV attended the coaching classes after their academic sessions for 250 hrs. It has helped the students in acquiring knowledge to compete in various National exams like CSIR-JRF,GATE,DBT,ICMR</p> <p>General Science – Quantitative, Reasoning & Analysis.</p> <p>Research Aptitude</p> <ul style="list-style-type: none"> - Mock CSIR exam conducted every II & IV Saturdays - Previous CSIR Questions were discussed for each topic. <div style="text-align: center; margin-top: 20px;">  </div> <div style="margin-top: 20px;">  </div>



Training Classes



**Web Site for continuous preparation CSIR/NET/DBT/ICMR Fellowships
for the students of Life Sciences of SPMVV**

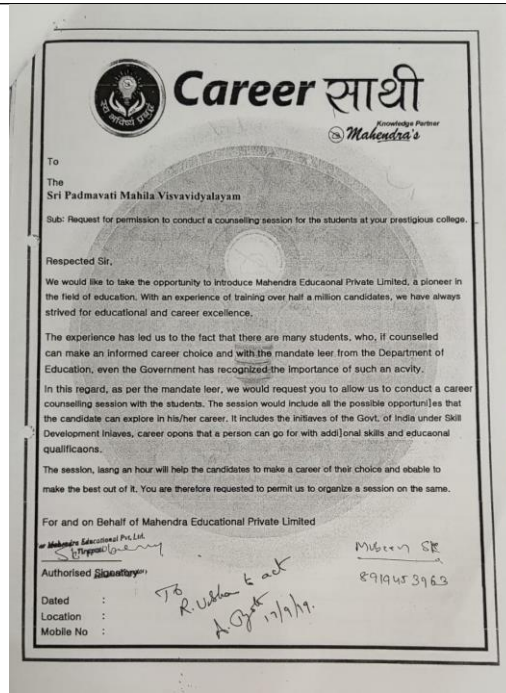
Placement and Career Counselling Cell, SPMVV in collaboration with Dr.Buddolla's Institute of Life Sciences launched a CSIR – website exclusively for the students of Life Sciences, Sri Padmavati Mahila Visvavidyalayam to impact knowledge and to qualify for the CSIR, NET, DBT –JRF Fellowships

Website Link – <https://csir5.webnode.com>



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TIRUPATI - 617 602

Program No	05
Name of the program	Career Counselling on Government Jobs
Date	26 th September 2019
Venue	Saaveri Seminar Hall, SPMVV
Total No of Students	97
Report	<p>An Orientation program on “Career Counselling on Government Jobs” by Career Saathi, Mahendra Educational Pvt Ltd., is organized to the final year Social Sciences Students of SPMVV batch 2019-20 in order to bring awareness on government jobs and to enhance their knowledge accordingly. About 96 students were participated.</p> <div data-bbox="531 1238 756 1341" data-label="Section-Header"> <p style="text-align: center;">Circular</p> </div> <div data-bbox="798 884 1453 1585" data-label="Image"> </div>



Training Classes





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Co ordinator
Career and Counselling cell
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Program No	06
Name of the program	Company Specific Training Program
Date	22 nd - 25 th October and 28 th November - 1 st December, 2019
Venue	School of Engineering & Technvlogy, SPMVV Saaveri Seminar Hall, SPMVV
Total No of Students	240
Report	A company specific Training program for B.Tech final year students of batch 2019-20 was conducted from 22 nd to 25 th October 2019 and 28 th November to 1 st December 2019 for 8 days. The training program organized to train the students for attending CTS and Wipro placement drive. The training was given by the trainers from Mission ignite. About 240 students were participated and benefitted.

CTS & Wipro
Company Specific
Training Classes

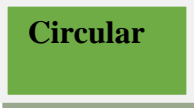
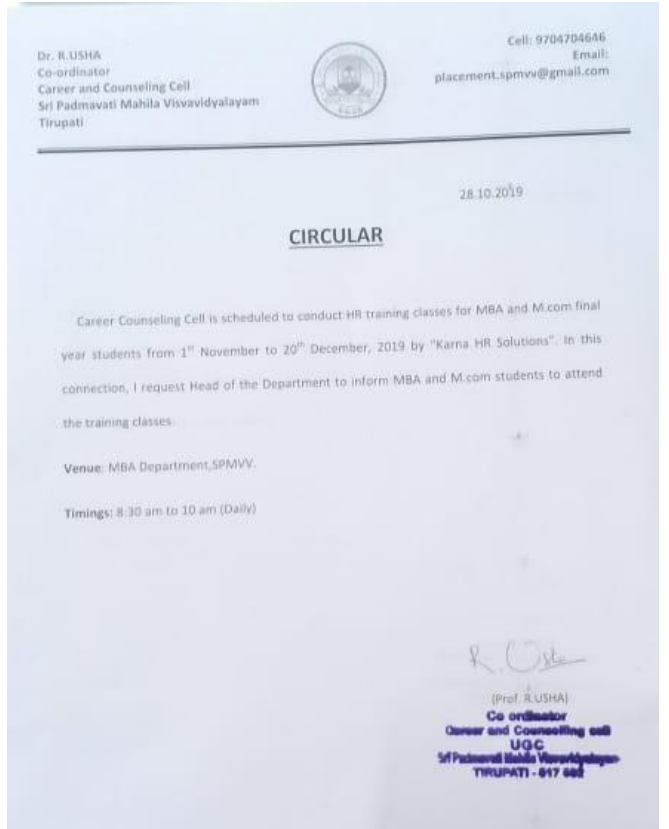




CTS & Wipro
Company Specific
Training Classes



R. Usha
Co ordinator
Career and Counselling cell
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Sri Paomavati Mahila Visvavidyalayam
TIRUPATI - 517 502

Program No	07
Name of the program	HR Training
Date	1 st November to 20 th December, 2019
Venue	MBA Department, SPMVV
Total No of Students	170
Report	<p>HR plays a key role in developing, reinforcing and changing the culture of an organisation. Pay, performance management, training and development, recruitment and onboarding and reinforcing the values of the business are all essential elements of business culture covered by HR</p> <p>HR Training Program to MBA & M.Com final year students of batch 2019-20 is organized by “Karna HR Solutions” .The students are trained on HR skills, that industries look in recruiting students as HR’s.</p> <p>The topics like, Time office functions, payroll management, monthly activities, Indian labour laws on boarding process were included in the training. About 170 students attended and benefitted.</p> <div style="text-align: center;">  </div> 



Training Sessions by the Trainers





Training Classes by the Trainers



R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502

Program No	08
Name of the program	Applying to Graduates)Schools in the United States
Date	14 th November 2019
Venue	Saaveri Seminar Hall, SPMVV
Total No of Students	100
Report	<p>Organised one day invited talk on“Applying to Graduates”(Masters and PhD)Schools in the United States” by SuheilImtiaz, Adviser, Education USA, USIEF, U.S Consulate General, Hyderabad to create awareness on various educational progams and scholarships available at USA. About 100 students attended the talk.</p>

Circular

Dr. R.USHA
Co-ordinator
Career and Counseling Cell
Sri Padmavati Mahila Visvavidyalayam
Tirupati

Cell: 9704704646
Email: placement.spmvv@gmail.com

Dt: 05.11.2019

CIRCULAR

All the Head of the Departments are requested to send the interested students for the Orientation and Interactive session on “Applying to Graduates (Masters and PhD) Schools in the United States” by Suheil Imtiaz, Adviser, Education USA, USIEF, U.S. Consulate General Hyderabad.

Note: Minimum 10 students from each batch.

Date & Time : 14.11.2019, (Thursday), 11 am – 1 pm

Venue : Seminar Hall, Saaveri Guest House, SPMVV.

R. Usha
(Dr.R.USHA)
Co ordinator
Career and Counselling cell
JGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502



Introduction about the Speaker Mr. Suheil Imtiaz



Speaker Mr. Suheil Imtiaz addressing the students



Interaction with the students

R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 617 602

Program No	09
Name of the program	APSSDC Winter Training Program
Date	14 th November 2019
Venue	School of Engineering & Technology, SPMVV
Total No of Students	490
Report	<p>A Two week Winter Training Program is organized by School of Engineering and Technology Sponsored by APSSDC. The training program included the below mentioned topics.</p> <p>Problem Solving Skills Using C Workshop 2019-20 (Winter Training Program-2019)</p> <p>Web Development With Python (Winter Training Program-2019)</p> <p>Google Android app development (Winter Training Program-2019)</p> <p>A total number of 490 students from the school of Engineering and technology, SPMVV have actively participated in this 2 Weeks training workshop and certified.</p>

The screenshot displays the APSSDC website interface. At the top, there is a navigation bar with 'Home', 'Forms', and 'Reports' menus, and a 'Logout' button. Below this, the page title is 'Andhra Pradesh State Skill Development Corporation (APSSDC) (Department of Skill Development & Training, Govt. of Andhra Pradesh)'. The main content area shows a 'Program wise report' section with a search bar and a table of results.

S.No.	Program	Trainees
1	C Programming	201
Total		201


At the bottom of the screenshot, a Windows taskbar is visible with several open files: 'Students (7).csv', 'Students (6).csv', 'Programs.csv', and 'Students (5).csv'. The system tray shows the date as 5:07 JAN/2021 and 17-May-22.

Re: Folder shared with you... | apssdc - Google Drive | gameintro - Google Sheets | APSSDC-Training details upto... | APSSDC

Not secure | engineering.apssdc.in


Apps | Librarians by Discip... | Gmail | YouTube | Maps

probl 2/6



Andhra Pradesh State Skill Development Corporation (APSSDC)

(Department of Skill Development & Training, Govt. of Andhra Pradesh)



Home Forms Reports Logout

Program wise report

Program >> Problem Solving Skills Using C Workshop 2019-20 , Course >> C Programming

S.No.	Registration Id	Name	Email	Phone	Category	Payment	Edit	Action
1	1771001	Anitha Ilavarapu	anitha.ilavarapu@gmail.com	7013609804	BC-B	-		
2	1771002	Bandela Visu	bandelavisubhaskar@gmail.com	9490662507	SC	SUCCESS		
3	1771003	Yerra.Bandhavya	bandhavya33@gmail.com	8317519995	BC-B	SUCCESS		
4	1771004	K Rasheerahanu	hasheerahanu.k1999@gmail.com	7013157824	BC-R	SUCCESS		

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Students (7).csv | Students (6).csv | Programs.csv | Students (5).csv | 20992971_140113...jpg | Show all


5:08 JAVASRI 17-May-22

Re: Folder shared with you... | 2019-20 - Google Drive | gameintro - Google Sheets | APSSDC-Training details upto... | APSSDC

Not secure | engineering.apssdc.in


Apps | Librarians by Discip... | Gmail | YouTube | Maps

web 14/19



Andhra Pradesh State Skill Development Corporation (APSSDC)

(Department of Skill Development & Training, Govt. of Andhra Pradesh)



Home Forms Reports Logout

Program wise report

Program >> Web Development With Python , Course >> Python

S.No.	Registration Id	Name	Email	Phone	Category	Payment	Edit	Action
1	1671078	Ch Siva Jyothi Sri	sivajyothisri.ch@gmail.com	9121857369	BC-B	-		
2	1771001	Anitha Ilavarapu	anitha.ilavarapu@gmail.com	7013609804	BC-B	SUCCESS		
3	1771002	Bandela Visu	bandela.visuvjay@gmail.com	9490662507	SC	SUCCESS		
4	1771004	K Rasheerahanu	hasheerahanu.k1999@gmail.com	7013157824	BC-R	SUCCESS		

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Students (9).csv | Students (8).csv | Students (7).csv | Students (6).csv | Programs.csv | Show all

5:12 JAVASRI 17-May-22


Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayan
TIRUPATI - 617 602

Program No	10
Name of the program	Career Training Program
Date	9 th to 14 th December 2019
Venue	School of Engineering & Technology, SPMVV Saaveri Seminar Hall, SPMVV
Total No of Students	250
Report	A Career Training Program for 3 rd year B.Tech students of batch 2019-20 were conducted for 6 days from 9 th to 14 th December, 2019 by “Crew Aarkay” to enhance their skills for better employment and to make them confident for different placement opportunities. About 250 students attended and benefitted.

Dr. R.USHA
Co-ordinator
Career and Counselling Cell
Sri Padmavati Mahila Visvavidyalayam
Tirupati



Cell: 9704704646
Email:
placement.spmvv@gmail.com

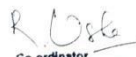
07.12.2019

CIRCULAR

A Career Training Program for 3rd year B.Tech students of batch 2019-20 is scheduled for 6 days i.e from 9th to 14th December, 2019 by “Crew Aarkay”. In this connection, I request all the Head of the Department to intimate your students to attend the program.

Venue : School of Engineering & Technology SPMVV

Timings: 9 am to 5pm. Lunch Break 1-2pm


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TIRUPATI - 517 502

(Prof. R.USHA)


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TIRUPATI - 517 502



**Interaction with the students by
Placement Officer Prof.R.Usha and
Ms.Komala, Director, Crew Aarkay**



Training Sessions by the Trainers



R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 617 602

Program No	11
Name of the program	Career Counselling Program
Date	2 nd March 2020
Venue	Saaveri Seminar Hall, SPMVV
Total No of Students	166
Report	<p>One day Career counselling programme to B.Voc Nutrition and health care science students of batch 2019-20 was conducted on 2nd March 2020 to enhance their skills for better employment . The program has covered, introduction about B.Voc Nutrition & Health Care Sciences, Red cross Movement, patient care Relationship, case study development. This has elobrated the practical approach to the students as well.</p>
	<div data-bbox="454 1323 655 1429" data-label="Text"> <p>Circular</p> </div> <div data-bbox="692 972 1366 1792" data-label="Image"> </div>


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Program No	12
Name of the program	Hands on Training on Cloning and Recombinant DNA Technology
Date	2 nd to 4 th March, 2020
Venue	Saaveri Seminar Hall, SPMVV Department of Biotechnology, SPMVV
Total No of Students	70
Report	Hands on Cloning Techniques Training program by industrial experts to final year students of M.Sc., Integrated microbiology and M.Sc (2yr) biotechnology students of batch 2019-20 were conducted for 3 days i.e. from 2 nd to 4 th March, 2020 to enhance their skills for better employment and to make them confident for different placement and competitive tests. About 70 students were participated. Consumable items were supplied to students for the practical classes.


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Circular

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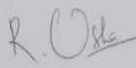
27.02.2020

CIRCULAR

This is to inform you that, Career Counselling Cell is scheduled. Hands on Cloning Techniques Training programme to Biotechnology students from 2nd March to 4th March, 2020 for 3 days. Hence, I request Head of the Department of Biotechnology to inform the students to attend the training program.

Venue: Department of Biotechnology, SPMVV.

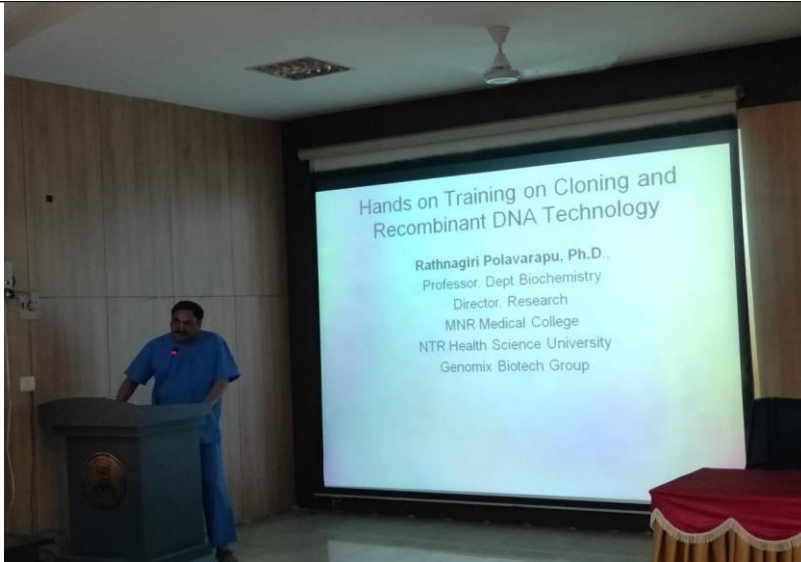
Timings: 9 am to 6 pm



(Prof. R.USHA)
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502



**Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayam
TIRUPATI - 517 502**



**Address by the
Speaker
Dr.Rathnagiri**

**Practical Sessions
in Bio-Technology
Lab**



Practical Sessions

**Practical Sessions
in Bio-Technology
Lab**



R. Usha
Co ordinator
Career and Counselling cell
UGC
Sri Padmavati Mahila Visvavidyalayan
TIRUPATI - 517 502

Program No	13
Name of the program	“Digital Marketing”
Date	11 th to 13 th March, 2020
Venue	Computer Center- School of Engineering & Technology, SPMVV
Total No of Students	40
Report	“Digital Marketing” Training program to MBA Media Management

students of batch 2019-20 was conducted for 3 days in collaboration with UN-APCICT-SPMVV-WIFI-TOT Centre, SPMVV. A brief introduction about wifi-sevikara, TOT Centre was given by Vice Chancellor Prof.V.Durga Bhavani.

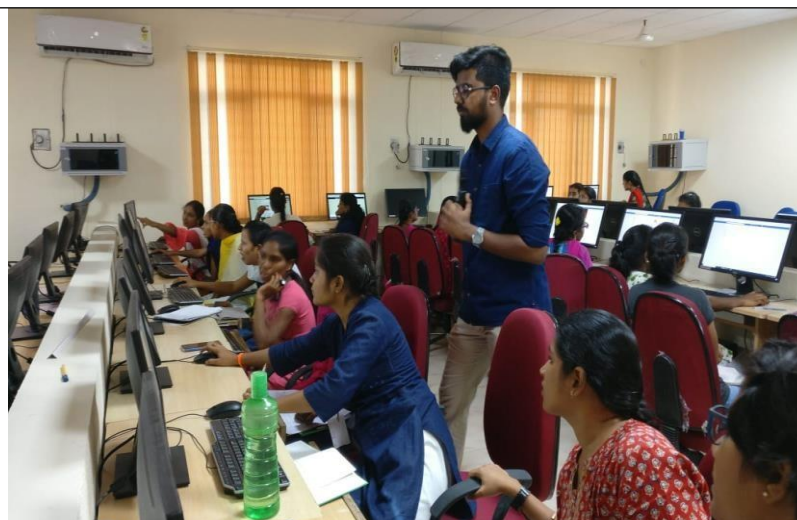
Digital Marketing Skills to enhance their skills for better employment and to make them confident for different placement and competitive tests. Certificates were issued to the participants.



R. Usha
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**Address by the
Vice Chancellor Prof.V.Durga Bhavani and Registrar
Prof.V.Vijayalakshmi**



**Training Sessions by
the Trainer**

R. Usha
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Program No	14
Name of the program	Awareness of trends in technology, Digital Marketing , IOT (internet of things),Innovation and Entrepreneurship
Date	1-11-2019 to 19-12-2019
Venue	MBA Lab
Total No of Students	103
Report	Awareness of trends in technology (Artificial intelligence), digital marketing (product creation and promotion through domains purchased in Godaddy.com) IOT (physical objects with sensors, processing ability, software usage etc.,)given complete training to the students of final year MBA.




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